

38th Annual

Festival of India

July 17-18, 2010



Volunteer Info Package

overview of the festival of india

The 38th Annual Festival of India, a celebration of spiritual experiences of ancient South Asian culture, is coming to Toronto from July 17th-18th, 2010. Unique to this festival is the seamless integration of thousands of years of spiritual tradition with modern day lifestyles. Close to 40,000 people participate every year in this two-day festival which aims to both inform and entertain utilizing yoga, spirituality, music, dance and arts.

Known as the largest of its kind in North America, the Festival of India kicks off with an upbeat, colourful parade down Yonge Street and a two-day festival on Centre Island. The main festival then takes place, for the remainder of the weekend, on beautiful Centre Island where attractions include:

- A Free Vegetarian Feast
- A Non-Stop Arts & Culture Showcase
- A One-Day Yoga Festival – “Yoga Meltdown”
- South Asian Bazaar (Marketplace)
- Spiritual Exhibits, Drama and much more!

about volunteering

The Festival of India has always relied on the power of volunteer efforts to make it the amazing success that it is today. Whether it is members of the festival organizing committee or teams posting flyers and posters across the city, the heart and soul of the Festival of India are the volunteers who make it happen!

Volunteering for the Festival of India can take on many forms. Some examples include promoting the festival at different events around the city, helping with the festival set-up or take-down, managing the throngs of attendees, or simply being the sunny faces who meet and greet all of our visitors at Centre Island! The Festival of India provides a wide variety of different positions to suit your personality, inclination and abilities, always ensuring a fun and festive time!

We are always looking for committed and enthusiastic individuals who (1) are willing to give some of their valuable time and (2) want to be part of our ever-growing team of volunteers! For a more detailed list of positions available and anticipated time commitments, please refer to the table at the end of this package.



Arts and exhibits greet the thousands of attendees at the Festival of India.

why volunteer?

As mentioned before, every part of our festival depends on the hard work put in by various volunteers. So what's in it for you as a potential volunteer?

Some of the greatest benefits derived from volunteering are the sense of teamwork, individual growth and the invaluable experience of being part of a team of volunteers that help to bring such a colourful festival to the city of Toronto!

Volunteering also presents an opportunity for you to network with like-minded individuals who are interested in expanding their horizons. We also recognize volunteer hour requirements for students and are more than happy to provide future references.

The Festival of India presents a great opportunity for you to pick up valuable skills in areas like event management and organizational development, not to mention the fact that you are sure to develop some new creative skills and meet some great people! Most importantly, we try to deliver an enriching and fun-filled experience for our volunteers to ensure an overall enjoyable experience!



A beautiful and colourful parade cruises down Yonge Street and volunteers help make it happen!

overview of volunteer positions

Below you will see an outline of some of the many volunteer positions along with information about them:

Position	Type	Hours/Week	Timeline	Description
Promotions	Pre-Festival	4-5 hours	May to July	Promoting at events around the city, putting up posters/flyer, promoting during the festival.
Logistics	Pre-Festival	6-8 hours	July 12-18, 2010	Festival setup, takedown, etc.
Parade	During Festival	3-4 hours (on the day of)	July 17, 2010	Crowd control, handing out promotional items, setup and takedown.
Entertainment	During Festival	6-8 hours (on the day of)	July 17-18, 2010	Stage-hands, liaising with artists, sound-system setup.
Island Hospitality	During Festival	6-8 hours (on the day of)	July 17-18, 2010	Greeting visitors, maintaining booths and exhibits.
Yoga Meltdown	During Festival	5-6 hours (on the day of)	July 18, 2010	Logistics, crowd control, greeting, providing information during yoga festival.

sign up as a volunteer!

You can sign up right now to become a volunteer at the 38th Annual Festival of India on July 17-18, 2010. All you have to do is complete our online Volunteer Form and one of our friendly Volunteer Coordinators will be in touch with you with some more information about the festival.

Simply visit our website at www.feedyoursoul.to to apply online as an official volunteer for the Festival of India!

contact us

If you have any questions, comments or concerns, we would love to hear from you. Feel free to contact one of our friendly Volunteer Coordinators:

Recha Grover
Volunteer Coordinator
Festival of India (Toronto)
volunteers@feedyoursoul.to

Yuriy Odinets
Volunteer Coordinator
Festival of India (Toronto)
volunteers@feedyoursoul.to



One of the features on Centre Island is a thrilling Arts & Culture showcase.